

What are postbiotics?

According to International Scientific Association for Probiotics and Prebiotics (ISAPP), postbiotics are defined as preparation of inanimate microorganisms and/or their components that confers a health benefit on the host.



- ◆ No viability issues
- ◆ More stable & heat resistant
- ◆ Easy-to-formulate with vs. probiotics

Activate Your Immune System's Commander-in-Chief For More Comprehensive Immune Support

\$5.2 Billion

Immune Health Dietary Supplement Market¹

Top 3

reasons for purchasing supplements¹

81% of consumers worldwide

plan to maintain a healthier lifestyle in the future²

In 2022 brand manufacturers are looking to connect immune health to improved overall health and meet consumer demand with innovative ingredients.¹

Immune Health
→ Overall Health

14 Human Trials

2 Safety Studies

29 Published Papers

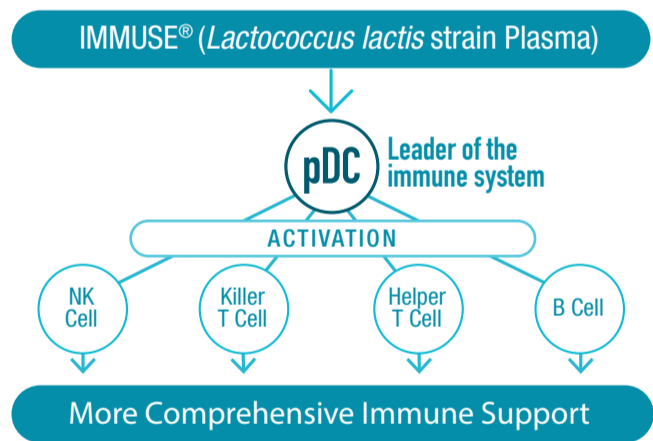
The IMMUSE® Advantage

IMMUSE® is the first postbiotic that has been clinically researched to directly activate plasmacytoid dendritic cells (pDC), a rare subset of immune cells, to provide comprehensive innate and adaptive immune support.*

Leader of the Immune System

pDCs have been described as the commander-in-chief or leader of the immune system, since they activate enzymes and the "right" immune cells known to proactively support the immune system.

By activating pDC, IMMUSE® broadly activates your body's defense system.*



Recommended Dose & Claims

- IMMUSE® activates pDCs (plasmacytoid dendritic cells)*
- IMMUSE® for clinically researched immune support*
- IMMUSE® activates the immune system*
- IMMUSE® supports healthy days*
- IMMUSE® provides immune support during high-intensity training*

Suggested Dose:
50mg/day (100 billion cells)

IMMUSE® Formulation Benefits

- Patented | GRAS | Vegetarian | Allergen-free | Non-GMO
- Can be formulated into RTD Beverages, Capsules, Tablets, and Food



Capsules



Tablets



Food & Beverage

IMMUSE®

More Comprehensive Immune Support.

IMMUSEHealth.com

References

- ¹ Nutrition Business Journal, Special Immune Report, September 2020.
² FMCG Gurus 'Consumer are Adopting a Functional Lifestyle in the Wake of COVID-19?', July 2020.
³ Tina Kaczor, ND, FABNO. Innovative Ingredients to Improve Immunity in Clinical Practice. *Natural Medicine Journal Research Guide*. 2020.



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¹ Kirin Co., Ltd owns the global patent (US09549956) on IMMUSE

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